First Half 2021 Results

Solid Growth

17.9%\(^1\) Total revenue increase to S$42.9m

Key Metrics

- **SINGAPORE**
  - Total revenue: S$1,539
  - 6-month ARPA
  - 12.8% \(^1\) Revenue per listing increase

- **VIETNAM**
  - Revenue per listing: S$2.76
  - 30% \(^1\) Y-O-Y revenue per listing increase

- **MALAYSIA**
  - Active agents: >57k
  - Monthly real estate listings: >3.3mn

Fast Facts

- **Market Leader**
  - in 4 priority markets \(^{2(1)}\)
  - 65% organic traffic \(^1\)

- **SINGAPORE**
  - >52mn Monthly property seekers \(^{3(1)}\)

- **VIETNAM**
  - 83%\(^1\) Subscription renewal rate

- **MALAYSIA**
  - 95%\(^1\)

- **THAILAND**
  - 61%\(^1\)

Strong Engagement Market Share\(^4\)

For the six months ended June 30, 2021, PropertyGuru continued its Engagement Market Share leadership in Singapore, Vietnam, Malaysia and Thailand, while maintaining its position in Indonesia

- **SINGAPORE**
  - 81% Sx the closest peer

- **VIETNAM**
  - 74% 2.9x the closest peer

- **MALAYSIA**
  - 95% 22x the closest peer

- **THAILAND**
  - 61% 2.7x the closest peer

- **INDONESIA**
  - 37% 0.7x the closest peer

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\(^1\) For the six months ended June 30, 2021
\(^2\) Based on “Priority Markets” means Singapore, Vietnam, Malaysia, Thailand and Indonesia.
\(^3\) In Google Analytics data between January 2021 and June 2021.
\(^4\) Based on SimilarWeb data.