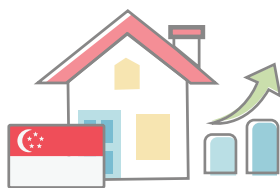


Staying Ahead of the Curve:

Solutions That Unlock The World of Possibilities

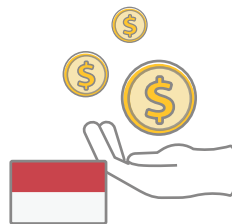
The pandemic has thrown a curveball our way, but there is still room for regional investment.



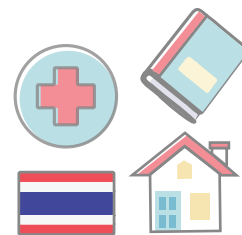
Singapore property investment deals surged **127.3%** in Q2 of 2021.¹



Vietnam seasoned property buyers continuing their investments encouraged by the prediction of market recovery post-pandemic.²



Indonesia set on relaxing property rules to make it easier for foreigners to own homes in the country.³



Thailand offers high-ranked healthcare services, quality children's education, and low cost of living.⁴

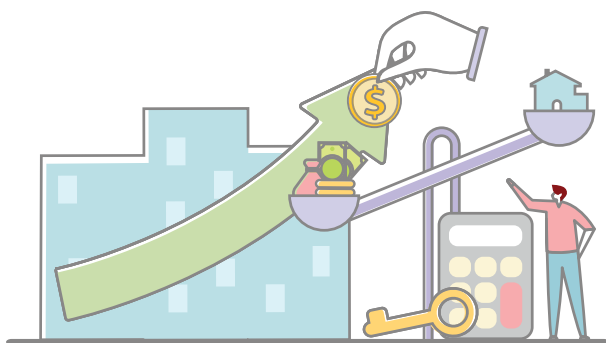
Sales productivity is key with effective lead management



Effective lead management requires in-depth insights into your leads.

FastKey dynamically assigns leads to the next available team member for a prompt response.

This is where technology comes in



More real estate companies are investing in digital technologies and PropTech due to a need for⁵:

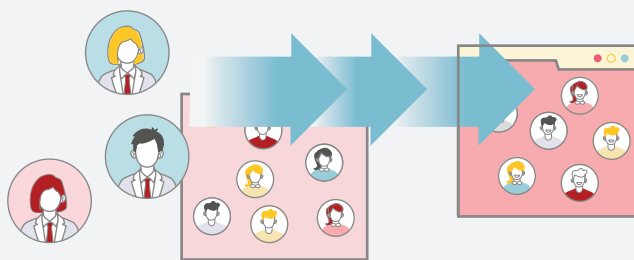
- a. **65%** improved efficiencies
- b. **47%** cost reduction
- c. **44%** enhanced decision-making

Sources

1. PropertyGuru Market News, 15 Jul 2021
4. Telecoms World Asia (TWA)

2. PropertyGuru Asia Property Awards
5. 2019 PropTech survey by KPMG

3. straitstimes.com



FastKey is a versatile cloud-based lead management SaaS system

that provides a holistic sales management solution with granular data security controls, support for third-party enterprise application integration as well as multi-channel communications capabilities.

The end result is better, faster, and more efficient lead management, which can shorten sales cycles, convert more leads, and boost sales.

An effective property sales solution at your fingertips!

Gamified Lead Management



Auto lead routing aggregates and assigns inbound leads in real-time to available salespersons. Real-time leader boards prioritise sales activities for maximum lead-to-sale conversion.

SalesKit and Booking



Empowers project discovery with immersive media experiences, as well as enabling seamless property launch with online registration of interest, and balloting features.

Advanced Reporting



Sales insights based on your preferences with notifications to ensure leads are engaged effectively.

Kiosk Mode



Sets up easily on third-party viewing kiosks and integrates well on websites bringing your sales gallery to your prospects anytime, anywhere.

International Marketplace



Maximise and extend your project outreach to over 50,000 agents across Southeast Asia, including Singapore, Malaysia, Thailand, Indonesia, and Vietnam.

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