



Q1 2021 **PROPERTY** **MARKET** **UPDATE**

**CHARTING TRENDS,
FINDING OPPORTUNITY**



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EXECUTIVE SUMMARY

Despite this, transactions by first-home buyers (FHB) rose to 61.2% this quarter, encouraged by incentives such as the My First Home Scheme and the Home Ownership Campaign (HOC).

Residential property transactions dipped in the first quarter of 2021, reaching a year-on-year drop of 44.7% compared to Q1 2020 on the back of worries over a resurgence in COVID-19 cases, as well as a softer-than-expected GDP performance this quarter contributed to lower consumer confidence in the market.

Despite this, transactions by first-home buyers (FHB) rose to 61.2% this quarter, encouraged by incentives such as the My First Home Scheme and the Home Ownership Campaign (HOC). Terrace houses were the top choice for FHBs who sought properties with a little more space in lower density areas.

Buyer demand has also shifted slightly this quarter, with larger spaces and sub-sale units taking priority.

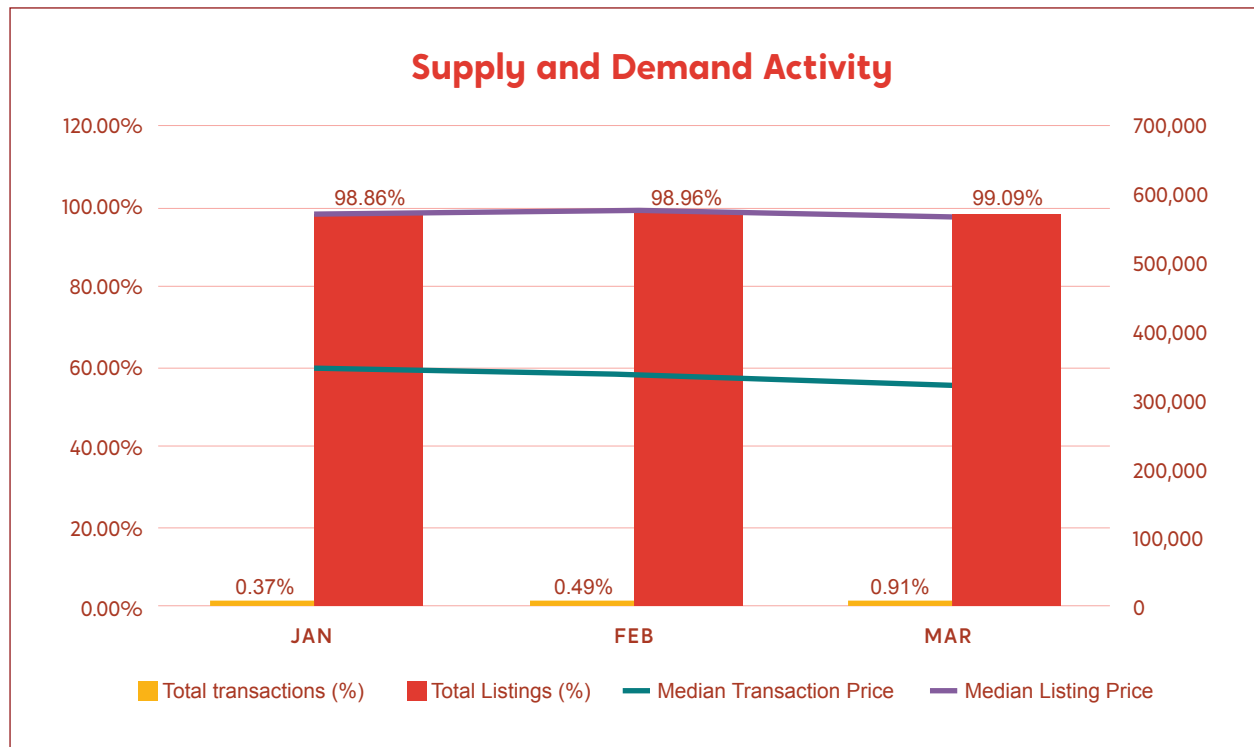
Other differences include:

- 1** **Property in the RM300,000 to RM500,000 bracket were the most popular this quarter** with over 30% of transactions in the Klang Valley, Johor and Penang falling within that range. In contrast, less than 25% of total transactions were between RM150,000 to RM300,000.
- 2** **Buyers preferred landed property over high-rise units**, reflecting a shifting trend for additional space given the recurring lockdowns and work from home policies. Terrace houses remained the top choice for buyers as it has been for the past five years, making up 52.7% of transactions in the Klang Valley, 74.8% in Johor and 39.9% in Penang.
- 3** **Sub-sale units dominated the market this quarter**, accounting for 83.7% of total transactions in the Klang Valley, 69.7% in Johor and 80.8% in Penang.
- 4** **The appetite for new developments remains low.** Those who did purchase new units preferred terrace houses – especially in Johor where 69% of total transactions were for new terrace houses – as well as higher-end units such as semi-detached houses (22% of total transactions in Penang and 19% in Johor) and serviced apartments (17% in the Klang Valley and 5% in Johor).

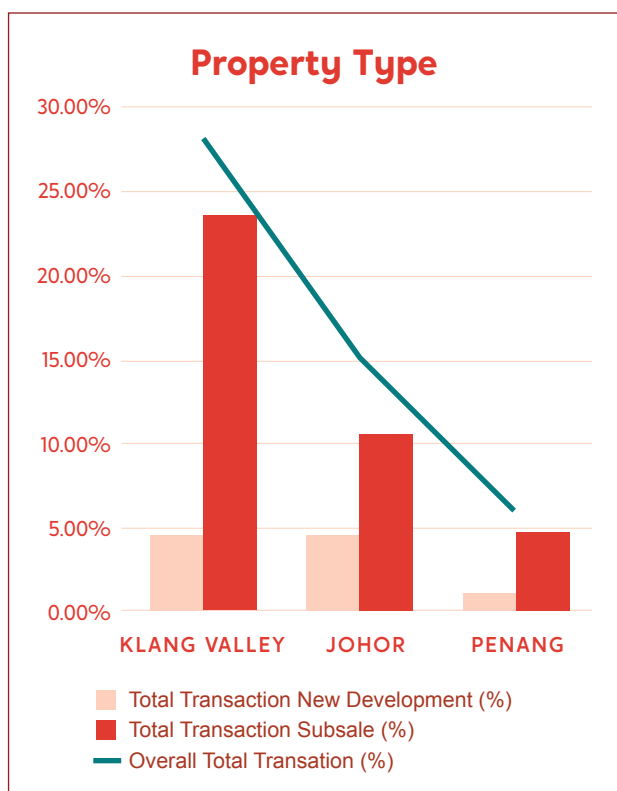
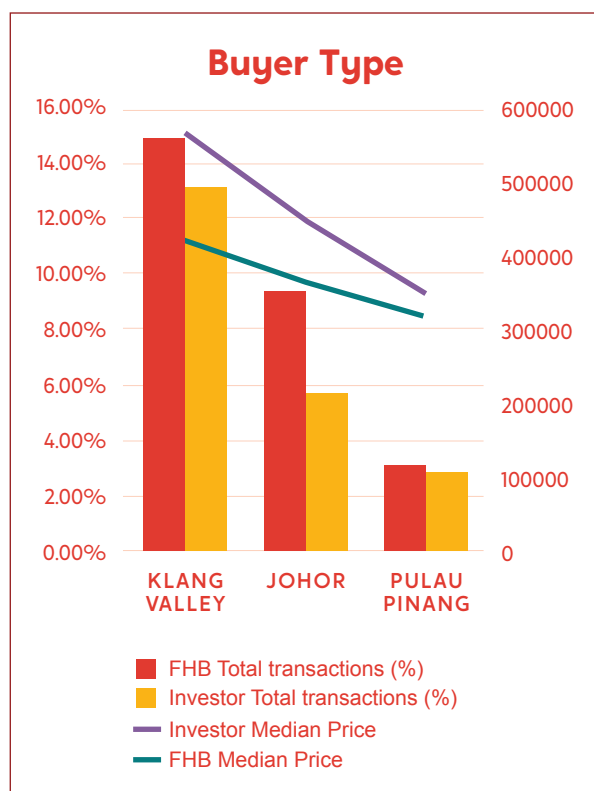
As we move into the second half of 2021, challenges remain for the property market including the impact of the recent FMCO or MCO 3.0 lockdown. However, as the market adjusts to the requirements of the National Recovery Plan, it is likely that both the economy as well as customer sentiment will improve, increasing overall market activity later on in the year.

Q1 2021 AT A GLANCE¹

Supply of residential property remains high but total transactions dropped in Q1 2021.



First Home Buyers (FHBs) outnumbered investors while sub-sale transactions dominated the market.



¹ All data as of 1 July 2021.

INTRODUCTION: AN OVERVIEW OF Q1 2021

While residential transactions overall have continued the downward trend in 2021, purchasing property continues to be a significant milestone and key investment for many. First-home buyers (FHBs), encouraged by the various campaigns and financial assistance from authorities, made up the majority of transactions in the first quarter of 2021. That said, many investors also took advantage of the available incentives and low interest rates to pick up quality assets for the future. Sales for the secondary property market also took centre stage this quarter, outnumbering sales for new developments by over 20%.

Still, challenges remain in 2021, such as the impact of the

recent FMCO (or MCO 3.0) on the overall industry that has curbed economic activity and impacted job stability. A H2 2020 Consumer Survey by PropertyGuru found that many Malaysians faced affordability issues and difficulties securing loans.² On the supply side, developers are increasingly worried about the continued delays in construction projects due to MCO restrictions, tighter SOPs as well as a shortage of raw materials.

More incentives, particularly to help interested buyers secure loans and manage mortgage payments, are needed to encourage transactions and jump-start market activity.

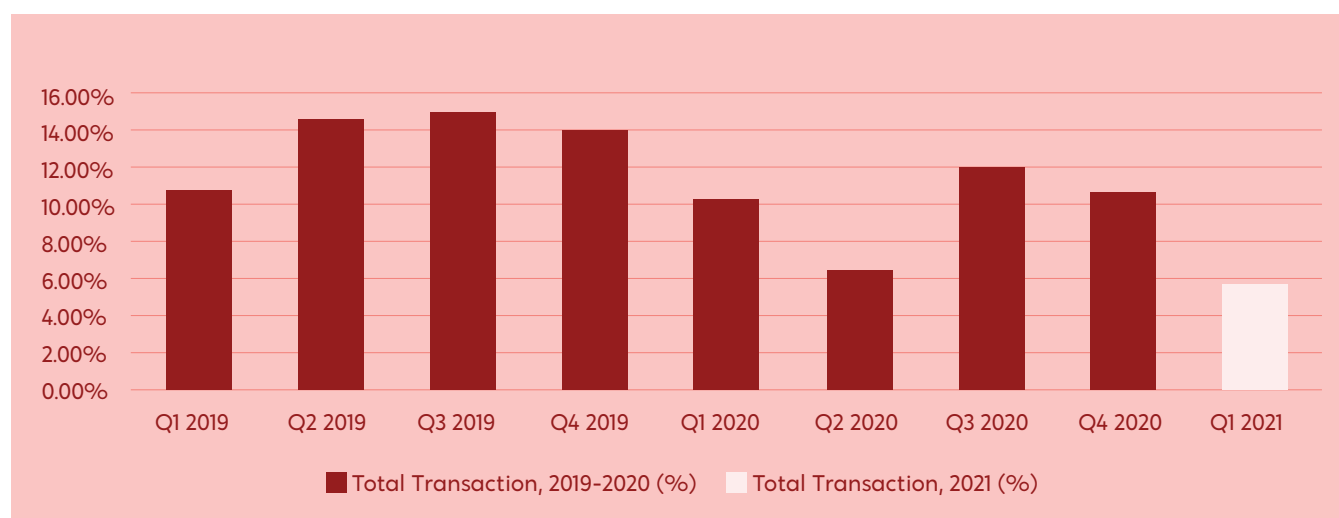


Chart data as of 1 July 2021

Looking at the number of transactions for residential property made over the past three years, the impact of the pandemic on the property market is clear – despite a good third quarter, overall transaction numbers last year did not meet pre-COVID numbers, and it is likely that 2021 will be no different. From a year-on-year (YoY) perspective, total transactions continued a downwards trajectory that started in Q3 2020, dropping by 44.73% compared to Q1 2020 where previously it had been a 4.17% YoY decrease before the pandemic hit the market.

First-home buyers made up the majority of transactions in the first quarter of 2021.

²"Malaysia Consumer Sentiment Study H2 2020", PropertyGuru, 2021.

ANALYSING Q1 2021 BUYER DEMAND

Introduction: An Overview of Q1 2021

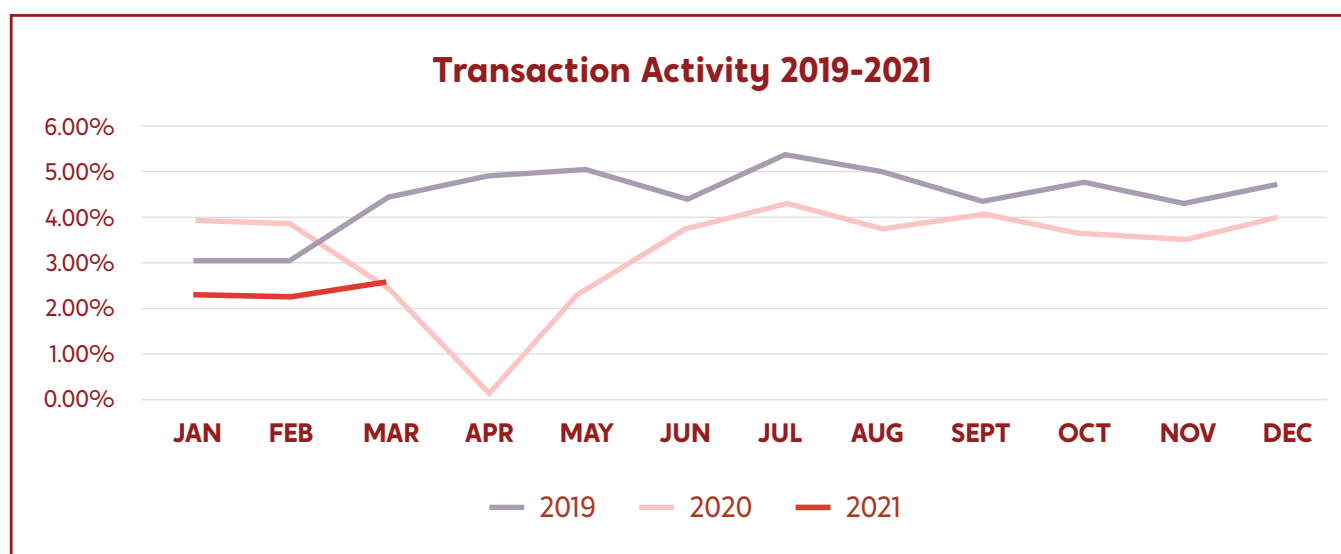
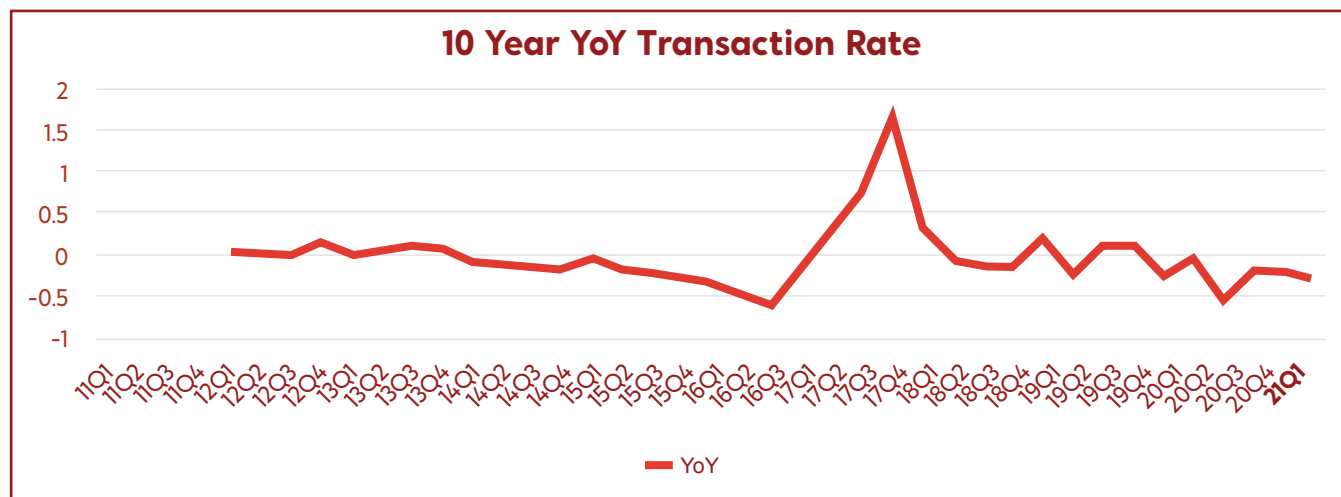

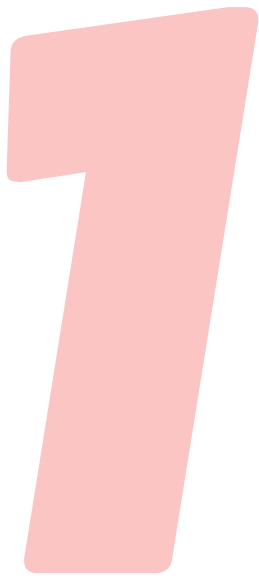


Chart data as of 1 July 2021



That said, there is a good chance that overall economic activity – including the property market – will pick up towards the end of the year, particularly in the 3rd and 4th quarters. Unlike last year, where the shock of the pandemic and subsequent lockdowns resulted in a YoY GDP contraction of 17.1%, the World Bank projects 2021's GDP to recover at 4-5%³ - taking into consideration the flare-up in COVID-19 infections, the country's vaccination rate as well as a surge in pent-up demand later in the year. The World Bank expects a positive growth rate this year, as global demand recovers and export growth gains momentum. Such growth in the overall economy will likely be reflected in the property market as potential homeowners and investors regain confidence.

The impact of the pandemic has also affected the property market in other ways. **Delving into the transactions conducted in Q1, we can see that buyer demand has changed, moving towards larger, more spacious units in the RM300,000 to RM500,000 price range.** These trends appear poised to continue into the second half of 2021 with the extension of incentives like the Real Property Gains Tax (RPGT) exemption, low interest rates and the work from home policy here to stay.

³"World Bank cuts Malaysia's 2021 GDP growth projection", The Edge Markets, 23 June 2021.

**FIRST HOME
BUYERS (FHBS)
MADE UP 61.2%
OF TRANSACTIONS
IN Q1 2021.**



What buyers look for when purchasing property has changed, given more than half of the workforce is currently working from home.

While total Q1 transactions across the Klang Valley, Johor and Penang dropped by a YoY rate of 56.5%, 42.7%, and 53.8% respectively, more FHBs than investors bought residential properties this quarter. In fact, transactions made by FHBs outnumbered purchases made by investors by 13.2% in the Klang Valley and 65.2% in Johor. However, in Penang, the difference between the number of transactions from FHBs and investors was slight at only 0.08%.

The property market in Johor has seen a surge in demand in recent years, largely due in part to foreign investors from countries like China and Singapore. However, with the borders closed and policies like the Malaysia My Second Home programme halted⁴, the number of investors has dropped and FHBs made up 65.2% of total transactions in Q1 2021.

As for the wider market, the prevalence of transactions by FHBs across Malaysia suggest that the incentives such as the Skim Rumah Pertamaku or My First Home Scheme and the RPGT exemption has helped to encourage market activity by aiding Malaysians to buy their first home.

Table: Comparison of the Median Transaction Prices Bought by FHBs in Q1 2021 Ranked According to the Number of Transactions⁵

Property Type	Klang Valley	Rank	Johor	Rank	Penang	Rank
Terrace House	RM470,000	1	RM360,000	1	RM380,000	1
Condominium/Apartment	RM345,000	2	RM300,000	3	RM400,000	3
Flat	RM160,000	3	RM110,000	4	RM156,500	2
Serviced Apartment	RM520,000	4	RM467,796.50	6	RM700,000	6
Semi-Detached	RM780,000	5	RM620,000	2	RM664,500	4
Bungalow	RM1,820,000	6	RM448,000	5	RM752,500	5

Based on transaction data from Q1 2021, FHBs are primarily interested in landed property, despite the relatively higher median transaction price. Most opted to spend a little more for larger properties with more space, such as terrace houses as opposed to flats, and better facilities.

What buyers, particularly FHBs, look for when purchasing property has changed, given more than half the workforce is currently working from home thanks to the lockdowns. Now that many employees no longer need to travel to the office every day, they can opt for areas further away with lower density and more spacious layouts that could comfortably fit an extra room for a home office.

The ability to have a home office has become more important to homeowners in the past year. In the H2 2021 Consumer Sentiment Survey, 84% of Malaysians with the flexibility to work from home find it important to have the extra space for a home office.⁶ Features like access to high-speed internet (83%), natural lighting (66%) and size (46%) ranked highly amongst respondents.



⁴ "Special Report: Second home dream crushed", The Edge Markets, 17 June 2021.

⁵ Data as of 1 July 2021.

⁶ "H2 2021 Consumer Study", PropertyGuru.

Area	District	Median Price (RM)	Total Transactions (%), 2021
Bandar Setia Alam	SHAH ALAM	750000	0.52%
Bukit Sentosa	HULU SELANGOR	220000	0.43%
Bandar Baru Seri Alam	SHAH ALAM	425000	0.41%
Taman Scientex	PASIR GUDANG	340000	0.37%
Bandar Putra	KULAI	455000	0.37%
Taman Sentosa, Klang	KLANG	370000	0.36%
Le Pavillion-Bandar Puteri	PUCHONG	867000	0.34%
Taman Mengkibol	KLUANG	150000	0.31%
Bandar Bukit Beruntung	RAWANG	245000	0.28%
Meru Courts	KLANG	180000	0.26%

Table: List of the Top 10 projects with the Highest Number of Transactions in Q1 2021⁷

The desire for larger, more spacious property has resulted in a shift towards the fringes of city centres, driving up transactions in smaller townships in Q1 2021. Many among the top 10 projects with the greatest number of transactions this quarter are areas located away from city centres in self-contained townships such as Bukit Sentosa and Bandar Bukit Beruntung in Rawang, Bandar Putra in Kulai.

Homebuyers now can opt for areas further away with lower density and more spacious layouts.



⁷ Data as of 1 July 2021



2

**INVESTORS ARE
STILL INTERESTED IN
ACQUIRING PROPERTY
AS FUTURE-PROOF
ASSETS.**



Much like the FHBs, investors were interested in landed property, preferring terrace houses over condominiums and flats. However, unlike FHBs, they were more likely to buy units such as semi-detached houses and serviced apartments.

Table: Comparison of the Median Transaction Prices Bought by Investors in Q1 2021, Ranked According to the Number of Transactions⁸

Property Type	Klang Valley	Rank	Johor	Rank	Penang	Rank
Terrace House	RM616,000	1	RM430,000	1	RM420,000	2
Condominium/Apartment	RM375,000	2	RM375,000	2	RM430,000	3
Semi-Detached	RM1,294,000	3	RM655,200	3	RM730,000	4
Serviced Apartment	RM552,000	4	RM500,000	4	RM680,000	6
Flat	RM165,000	5	RM80,000	6	RM87,500	1
Bungalow	RM1,965,000	6	RM507,500	5	RM1,112,000	5

While interest in purchasing property as an investment remains (the top reason for property purchases quoted by respondents to the H2 2021 Consumer Sentiment Study was for investment)⁹, the number of transactions made by investors did drop, representing 38.8% of total transactions in Q1 2021.

Much like the FHBs, investors were interested in landed property, preferring terrace houses over condominiums and flats. However, unlike FHBs, they were more likely to buy units such as semi-detached houses and serviced apartments. In the Klang Valley, for example, 66.3% of transactions for semi-detached houses were made by investors. In Penang, there was only a slight difference in the number of transactions made by FHBs and investors, suggesting investors were more interested in buying property within the state compared to FHBs.

Investors also bought more new development units compared to FHBs in Q1. In the Klang Valley, 53.2% of transactions for new developments were made by investors; in Penang, the breakdown was 53.7%.



⁸ "H2 2021 Consumer Study", PropertyGuru.

⁹ "The PropertyGuru Malaysia Property Market Index Q2 2021", PropertyGuru, April 2021.



3

**ASKING PRICES
DROPPED IN Q1 2021**
BUT THE MEDIAN
PURCHASING PRICE
FOR RESIDENTIAL
PROPERTY INCREASED.



Q1 2021 Transactions by Price Range

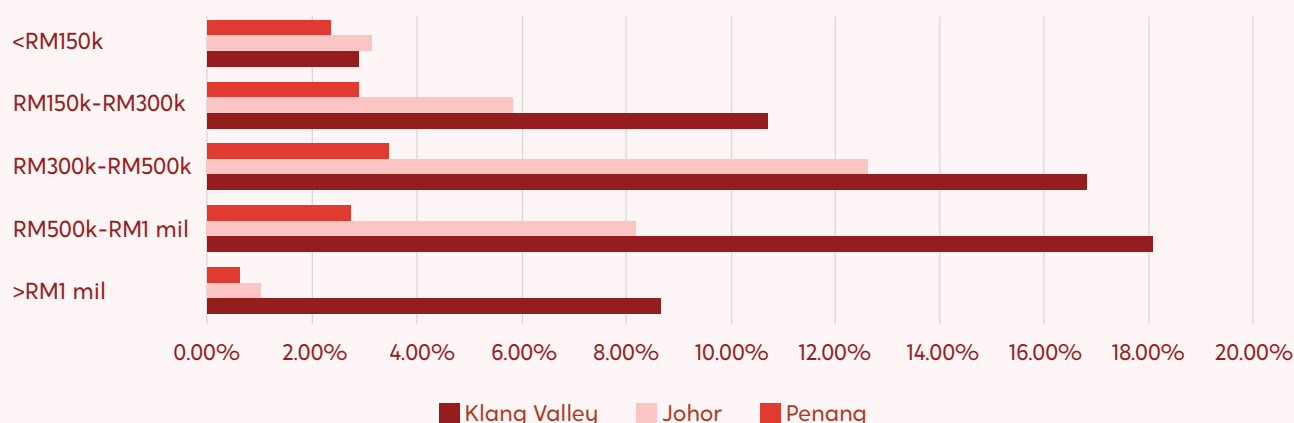


Chart data as of 1 July 2021

According to the Malaysian Property Market Index, the overall median asking price per square feet in the Klang Valley, Johor and Penang declined by a YoY rate of 1.79% in Q1 2021.¹⁰ While asking prices in Kuala Lumpur and Penang dropped by a YoY rate of 5% and 1.87% respectively, asking prices in Selangor increased slightly by 0.85%. Johor registered the sharpest drop in asking prices compared to the other two areas, falling by a 5.66% YoY rate.¹¹ PropertyGuru Malaysia's Q2 2021 Property Market Index foresees price trends will likely fluctuate as long as uncertainties persist but notes that positive developments, such as the acceleration of the vaccination programme, could encourage consumer confidence in the second half of the year.

Most of the transactions made in Q1 2021 were beyond the 'affordable' range – defined by the Ministry of Housing and Local Government as within the range of RM150,000 to RM300,000.¹² Based on this definition, less than 25% of residential units purchased in Q1 2021 were affordable homes. In fact, among the transactions made this quarter for properties located in the Klang Valley, Johor and Penang, most fell within the RM300,000 to RM1 million range. In the Klang Valley, 31.6% of transactions were for properties sold between RM500,000 to RM1 million whereas most of the sold properties in Johor (41%) and Penang (28.8%) were in the RM300,000 to RM500,000 range. While the median transaction price for PR1MA units has decreased to a two-year low of RM354,480, the take-up has decreased this quarter, as YoY transactions dropped by 27%.

Most of the transactions made in Q1 2021 were beyond the 'affordable' range – defined by the Ministry of Housing and Local Government as within the range of RM150,000 to RM300,000.¹²

¹⁰ "Ibid."

¹¹ "Main stumbling block for M'sians", The Sun Daily, 17 June 2021.

¹² "PropertyGuru: Purchasers Adopt Wait and See Approach", PropertyGuru, 8 Feb 2021.

Median Price of Bought Units 2019-2021

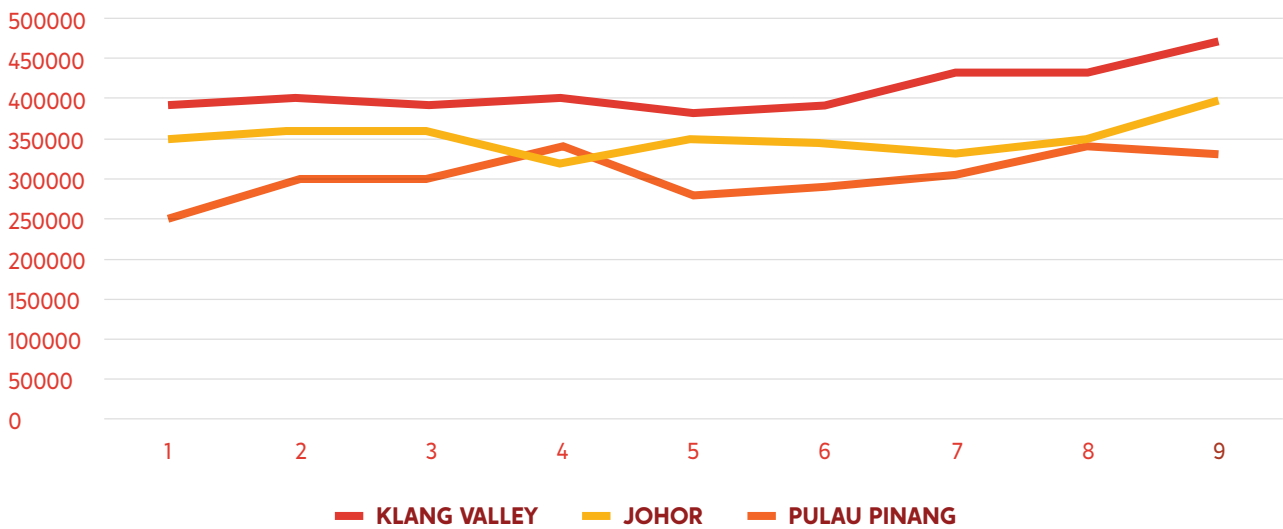


Chart data as of 1 July 2021

As shown in the chart above, the median price of bought units in the Klang Valley and Johor never dipped below the affordable range and is on an upward trend starting in Q3 2020. Penang is a different case; affordable units were the most transacted category in 2019 to 2020; however, this changed in Q4 2020 when more buyers started to purchase units above the affordable range.

Breaking it down even further, the median transaction prices for property in the Klang Valley, Johor and Penang ranged from almost RM2 million for bungalows and RM161,000 for flats. In addition, the median for both terrace houses and condominiums – the most popular property types bought this quarter – were out of the affordable range at RM528,164 for terrace houses and RM350,000 for condominiums and apartments. It is possible that those who are looking specifically for affordable homes, such as younger buyers or the B40 community, are either unable to or have decided to put off buying a property this quarter. According to a survey by

PropertyGuru earlier this year, 45% of respondents, mostly between 22 and 39, said that affording the down payment for a property is the main barrier preventing them from applying for a house loan. Other barriers cited include poor credit history (49%) and job or salary instability (44%).¹³

It is not due to a lack of supply – many developers have committed to building affordable homes. For example, Syarikat Perumahan Negara Bhd has announced its decision to put more affordable units on the market, working with banks to provide solutions for homeownership as well as building at least 3,000 units this year.¹⁴ However, sellers themselves appear to be focusing on higher-priced property. Units priced at between RM400,000 and RM800,000 had the most listings on the PropertyGuru site, making up 42.8% of total listings in Q1 2021. In contrast, units priced at less than RM200,000 made up only 3.3% of listings within the quarter.

Sellers themselves appear to be focusing on higher- priced property. Units priced at between RM400,000 and RM800,000 had the most listings on the PropertyGuru site, making up 42.8% of total listings in Q1 2021.

¹³ "PropertyGuru: Purchasers Adopt Wait and See Approach", PropertyGuru, 8 Feb 2021.

¹⁴ "SPNB new CEO determined to deliver affordable homes for B40", The Malaysian Reserve, 7 July 2021.



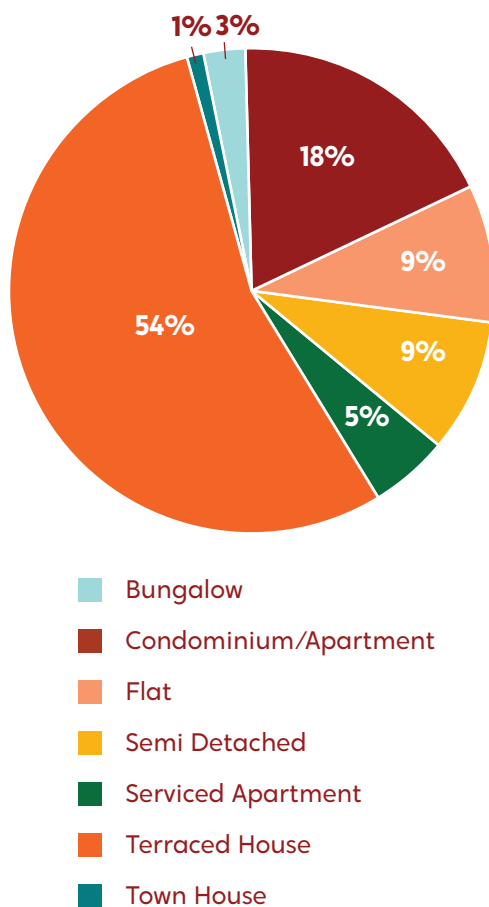
4

**BUYERS PREFERRED
LANDED UNITS OVER
HIGH-RISE.**



Q1 2021 Transactions by Type

Chart data as of 1 July 2021



The most in-demand unit type this quarter was terrace houses, making up 52.7% of transactions in the Klang Valley, 74.8% in Johor, and 39.9% in Penang. Supply for terrace houses remains strong as well, with over 38.2% of listings for terrace houses alone in Q1.

In general, buyers preferred landed units over high-rise in Q1 2021, with landed units making up 60.3% of transactions in the Klang Valley, 85.3% in Johor and 50.4% in Penang. However, listings for landed and high-rise units remain relatively balanced with 56% of listings on PropertyGuru were for landed units this quarter.

The most in-demand unit type this quarter was terrace houses, making up 52.7% of transactions in the Klang Valley, 74.8% in Johor, and 39.9% in Penang. Supply for terrace houses remains strong as well, with over 38.2% of listings for terrace houses alone in Q1.

The second most in-demand unit type in the Klang Valley was condominium/apartments at 24% of total transactions. A clear preference for landed units in the Klang Valley is relatively new, as it was only from Q3 2020 that there was more than a 10% difference in the number of transactions between high rise and landed units. There was also less of a difference in price; the YoY increase in the median

transacted price for landed units was at 16.73% compared to 10.74% for high rise units.

FHBs, as well as investors, seemed particularly partial to landed units in Johor. The second most popular unit type after terrace houses were semi-detached houses at 9% of total transactions, making the number of transactions for landed properties outnumber that of high rise by 478.7% - possibly due to a smaller YoY increase in median transacted price at 8.18% compared to that of high-rise units.

Despite the relatively low median transaction price of flats, they have been less popular amongst FHBs and investors in the Klang Valley as well as Johor. Penang, however, has been the exception. Flats in Penang were the second most in-demand unit type in Q1 2021, making up 26.4% of transactions. In the past, they were the most popular type due to Penang's limited land mass and high price per square feet until Q3 2020 when they were overtaken by terrace houses as buyer demand changed.



5

**SUB-SALE UNITS
OUTSOLD NEW
DEVELOPMENTS**

IN THE KLANG VALLEY,
JOHOR AND PENANG.



Area	2019	2020	2021
Klang Valley	74.71%	71.82%	83.72%
Johor	74.14%	74.21%	69.69%
Penang	80.78%	86.67%	80.80%

Table: Percentage of sub-sale transactions out of total transactions in Q1 2021¹⁵

As for investors, sub-sale property has typically appealed to more seasoned investors largely due to the ability to place a down payment on the unit, making it easier for an investor to invest in several properties.

There was a definite preference for sub-sale units over new developments in Q1 2021 by FHBs as well as investors across the Klang Valley, Johor and Penang. While the percentage of sub-sale transactions dropped slightly in Johor and Penang, the percentage for Selangor reached a 3-year high in Q1 2021. Secondary market activity has been bolstered from both sides – many property owners are selling their assets at competitive prices for liquidation, allowing both FHBs and investors to purchase them at below market value. Incentives such as the RPGT exemption – which covers sub-sale residential units sold between June 2020 and the end of December 2021 – has made it easier for sellers to cash in their assets at a profit while giving buyers a wider variety of choices for their budget.

The difference in the median transaction price between that of new developments and sub-sale units has widened significantly, reaching a high of 36.5% in Q1 for the Klang Valley and 33.8% for Johor. For example, the most popular sub-sale property type in the Klang Valley, terrace houses, had a median transacted price of RM500,000 – a new terrace house also in the Klang

The secondary residential property market has been growing steadily over the past few years; despite its overall impact on the number of transactions on the whole, the pandemic has nevertheless accelerated the popularity of sub-sale transactions throughout 2020 and now in 2021.



Valley was bought for RM600,000 in the same quarter.

For FHBs, buying on the secondary market means being able to get a quality home in a good location on a smaller budget. Respondents to the PropertyGuru H2 2021 Consumer Sentiment Study – the majority of whom were young homeowners themselves – said they preferred sub-sale property because they could scout the location and environment before buying (59%) and because it was easier to manage the purchase with a smaller budget (37%).¹⁶

As for investors, sub-sale property has typically appealed to more seasoned investors largely due to the ability to place a down payment on the unit, making it easier for an investor to invest in several properties. The secondary market also allows greater access to property, particularly landed units, in better locations – after all, land appreciates but buildings depreciate. As land banks are used up, new developments often must settle for more remote locations which may take investors a longer time to see a return on the appreciation value.

¹⁵ Data as of 1 July 2021

¹⁶ "H1 2021 Consumer Study", PropertyGuru.



6

**DEMAND FOR NEW
DEVELOPMENTS
WAS LOW IN Q1 2021.**



Transactions for new developments in the Klang Valley have been on a downward trend since 2019, despite a brief peak in Q3 2020, reaching a YoY drop of 55.6%. However, demand for new developments in Johor and Penang have remained relatively steady since Q3 2019.

While the sale of sub-sale units has increased, transactions for new developments this quarter dropped sharply, reaching a 3-year low. Transactions for new developments in the Klang Valley have been on a downward trend since 2019, despite a brief peak in Q3 2020, reaching a YoY drop of 55.6%. However, demand for new developments in Johor and Penang have remained relatively steady since Q3 2019, with a smaller YoY drop of 9.98% and 43.9% respectively.

Breaking down the Q1 2021 transaction data for new developments further, buyers in the Klang Valley preferred terrace houses as well as more expensive high-rise units such as condominiums and serviced apartments in areas such as Puchong, Klang and Kapar. Kapar in particular has been in the top three areas with the most transactions for new developments since 2019.

In Johor, buyers preferred landed new development units over high-rise, particularly terrace and semi-detached houses, mostly buying in areas such as Muar, Johor Bahru and Bakri. Unlike previous years, Kluang and Skudai were not among the top three most transacted areas in 2021.

In Penang, most buyers also preferred new terrace and semi-detached houses as well as flats. The top 3 most transacted areas for new developments this quarter were Sungai Bakap, Simpang Ampat and Bukit Mertajam.

Transactions for New Developments 2019 - 2021

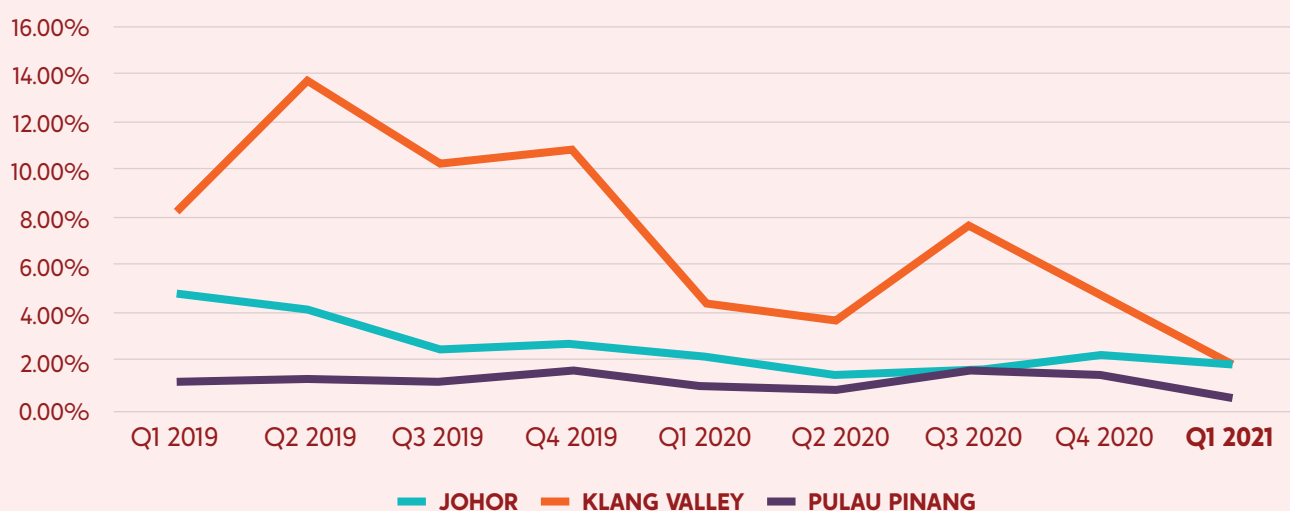


Chart data as of 1 July 2021

LOOKING AHEAD

Despite a softer-than-expected first quarter, it is likely that Malaysia's economy and the property market will gradually improve as the country progresses to the second and third phase of the COVID-19 National Recovery Plan. With more incentives from both the government as well as developers, and conventional interest rates at a three-year low after hitting 1.75% in July 2020 and staying between 1.69% and 1.75% since¹⁷, there is a good chance we will see improvement in the second half of the year.

We have seen this happen in property markets around the world where transactions dropped during lockdowns but bounced back once restrictions were lifted. Joe Thor, Managing Director of PropertyGuru DataSense, notes that many markets - Australia, the United States and the United Kingdom in particular, are seeing a return to the property bull market. In Australia for example, this return is fueled by historically low interest rates, a large millennial population looking to buy homes, and a tightening in the rental market as supply diminishes. Rental is typically a non-issue in Malaysia, but he advises that it is still worth investigating the factors influencing such recoveries in these markets and cross-referencing them against similar indicators in our local market when planning ahead.

Many markets - Australia, the United States and the United Kingdom in particular - are seeing a return to the property bull market. It is worth cross-referencing the factors influencing these recoveries against similar indicators in Malaysia when planning ahead.

Joe Thor,
Managing Director of
PropertyGuru DataSense

Market players are better prepared this year after weathering the first MCO in March 2020, by adjusting to viewing properties online and going online to complete their transactions. While some remain wary of possible changes in the market price, others remain resolute in their decision to purchase property this year. The discounted prices, low interest rate, as well as the extension of incentives such as the RPGT exemption and HOC - both of which run up to 31st December 2021 - will encourage a steady stream of buyers to own or invest in a property this year.

Another option to increase incentives for buyers would be extending the HOC to the secondary market. In the H2 2021 Consumer Sentiment Study by PropertyGuru, 58% of respondents hoped that the government would extend the HOC, which currently only covers new developments, to include sub-sale transactions. As sub-sale transactions dominated the Q1 2021 market - and are likely to continue to do so for the rest of 2021, extending the HOC would benefit

many buyers. Besides encouraging FHBs as well as investors, it would spur homeowners to sell and upgrade thereby creating a similar multiplier effect seen in other markets.

More could also be done to help buyers finance their purchases. An inability to afford the down payment on loans and an unstable job or salary was cited as the top barriers preventing Malaysians from taking a house loan; perhaps lower interest rates on home loans or more financing from banks and developers would encourage more transactions. It will take time for the property market to recover from the impact of the pandemic and reach pre-COVID growth. The drop in transaction activity this quarter may appear grim but we have seen bursts of recovery last year as restrictions - and confidence in the market - lift and the market adjusts to a new normal. It is very likely that we will see the same pattern of recovery later this year. However, despite these trying times, property continues to be a significant milestone and key investment for many.

¹⁷ "Interest Rates & Volumes", Bank Negara Malaysia.

ABOUT US

PropertyGuru DataSense was created to drive greater transparency and data efficiency. Today, it is the largest data technology partner in today's property market, providing big data analytics and solutions to help our partners achieve their business goals.

Designed to be a single source of data for the property industry, PropertyGuru DataSense will equip industry players with comprehensive data-led solutions and intelligent analytics. It pairs public and private transaction information with real-time supply data to deliver the right data and insights.

For agents, this means being able to track pricing trends and make better recommendations to their customers. For financial institutions, developers and valuers, our data will help them reach the right audience, manage risks and achieve greater efficiency.

Transaction data in this report was taken from our proprietary dashboards. See the data for yourself on our website.

ABOUT THE GROUP

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