



## PropertyGuru Appoints Chief Human Resources Officer to Advance a Culture of Learning and Growth

**SINGAPORE, 5 February 2020** – PropertyGuru Group, ("PropertyGuru" or the "Group"), Asia's leading property technology company, today announced the promotion of Genevieve Godwin as Chief Human Resources Officer (CHRO) as the Group continues to make significant progress in its talent management capabilities.

In the past two years as Human Resources Director, Genevieve has bolstered PropertyGuru's talent growth and development across Singapore, Malaysia, Thailand, Indonesia and Vietnam for over 1200 employees. Under her leadership, improvements in the Group's HR-tech infrastructure has led to enhanced employee experience; upgradation of overall recognition & benefit programs has made for a more inclusive and supportive environment for employees to thrive. Genevieve and the HR teams' most significant impact has been in bringing PropertyGuru's culture of learning to life. New programs, building on PropertyGuru's learning philosophy and encompassing a holistic learning perspective, include on the job development, online learning libraries and focused in-person development, which have seen strong adoption within the Group. A heightened focus on people managers has meant that dozens of leaders have sharpened their skills through blended leadership development programs, purpose built for PropertyGuru. In addition to this, Genevieve has participated in the post-merger integration activities with [Batdongsan.com.vn](http://Batdongsan.com.vn), the Group's business in Vietnam, which will continue through 2020.

In her elevated role, Genevieve will continue to focus on all these areas as well as further enhance employee learning and development. This year, she will work with senior management and the board of directors to further develop a holistic approach to talent, encompassing the launch of the Group employee value proposition and a focus on integrated talent development across the Group.

**Hari V. Krishnan, Chief Executive Officer and Managing Director, PropertyGuru Group** said, "I am delighted to announce Genevieve's elevation to Group CHRO. Her leadership and impact on our talent management and development is commendable and the improvements are felt by each employee in the Group. Her focus on learning and development will be increasingly invaluable as we continue to hire, engage, develop, and retain a diverse team as a Southeast Asian technology leader. With her passion and determination to build an improved workplace, I look forward to working with her closely to strengthen our talent strategy and employer branding."

**Genevieve Godwin, CHRO, PropertyGuru Group** said, "I am very excited to contribute to and continue shaping the unique culture at PropertyGuru. The Group has grown from strength to strength, backed by the most talented professionals in Asia. Our business is in the exclusive position where Gurus can create impact in the technology industry, in a business home grown in Southeast Asia. I look forward to supporting our Gurus development and experience, as we continue to drive excellence for PropertyGuru."

Genevieve Godwin's full profile - <https://www.propertygurugroup.com/our-gurus/genevieve-godwin/>

– END –

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### **About PropertyGuru Group**

PropertyGuru Group is Asia's leading property technology company and the preferred destination for over 20 million property seekers to find their dream home, every month. PropertyGuru and its group companies empower property seekers with the widest option of more than 2 million homes, in-depth insights and solutions that enable them to make confident property decision across Singapore, Malaysia, Thailand, Indonesia and Vietnam.

[PropertyGuru.com.sg](http://PropertyGuru.com.sg) was launched in 2007 and revolutionised the Singapore property market by taking it online and made property search transparent for the property seeker. Over the decade, the Group has grown from a regional property media powerhouse to a high-growth technology company with a robust portfolio of No.1 property portals across its core markets; award-winning mobile apps; best-in-class developer sales enablement platform, [FastKey](#); and a host of industry-leading property offerings including [Awards](#), events and publications across Asia.

For more information, please visit [www.PropertyGuruGroup.com](http://www.PropertyGuruGroup.com) ; <https://www.linkedin.com/company/propertyguru>

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